



Dr. Yannick Kuehl

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Dr. Yannick Kuehl is the Senior Director-Asia/Pacific of the National Geographic Society. He is the lead programmatic representative for the National Geographic Society (NGS), to advance strategic priorities in Asia and to grow the community of Explorers in Asia. The National Geographic Society is an impact-driven global nonprofit organization that pushes the boundaries of exploration, furthering understanding of our world and empowering us all to generate solutions for a healthy, more sustainable future for generations to come. Previous to NGS, Yannick worked as Regional Director, East Asia, of TRAFFIC, an alliance of WWF and the International Union for Conservation of Nature (IUCN). TRAFFIC ensures that trade in wild animals and plants is not a threat to the conservation of nature. Based at WWF in Hong Kong, Yannick directed TRAFFIC's conservation programme in China, Japan, Taiwan, Hong Kong, India and Nepal and was leading the implementation of TRAFFIC projects in research, policy advice, communications and capacity-building. Before that, he was based in Beijing for three years as a Forest and Climate Change Expert for the International Network for Bamboo and Rattan (INBAR) and the German Development Cooperation (GIZ). Yannick obtained his BSc at Humboldt University - with a short stint at the University of Mauritius, his MSc and PhD in agricultural economics at the University of Hohenheim and the China Agricultural University - where he also worked as an Agricultural Economist.